



The International Exhibition for Building Technology and Infrastructure Projects
in Vietnam

Press Release

For Immediate Release

4 December 2007

Expanding exhibition includes new building technology profiles

IIR Exhibitions is pleased to announce that Projects & Infrastructure Vietnam 2008 will incorporate new building technology profiles in the exhibition portfolio.

Held from 27 to 29 February 2008, at Ho Chi Minh City International Exhibition and Convention Centre (HIECC) in Vietnam, Projects & Infrastructure Vietnam 2008 is co-located with PS Vietnam 2008 and HVACR Vietnam 2008.

The decision to include new profiles is concluded after identifying the potential in Vietnam's real estate industry, especially in the areas of urban planning and construction of buildings and infrastructure.

Mr. Simon Ng, Group Exhibitions Director said, "Vietnam is one of the best-performing developing economies in the world, especially in South East Asia. It is going through a far-reaching transformation from an inward-looking planned economy to one that is globalized and market-based."

Adds Ms. Caroline Watson, Marketing Communications Director, "The huge urban population growth being the main driver for Vietnam's boom has led to the necessary developments of real estate in the urban cities. There are numerous requirements to fill the infrastructure gaps from the construction of real estate spaces, provision of sufficient water supply, connection of transportation networks, implementing modern wastewater treatment systems to integrating sophisticated intelligent building technology."

The exhibition presents industry professionals with a unique opportunity to meet key industry makers involved in the design and build of major infrastructural projects in Vietnam. "Projects & Infrastructure Vietnam 2008 is set to be the main event in Vietnam for industry professionals to get the latest market developments on policy and technical developments," says Ms. Watson.

The growth in the development of building technology and infrastructure projects across Vietnam is phenomenal. With an overall surge in investments into its economy, major property investors are aggressively tapping into the need to upgrade and expand infrastructure activities. New and improved infrastructure projects are under planning and implementation in order to meet the burgeoning demand of the rapidly-developing Vietnam.

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