

**For immediate release**

## **MEDIA RELEASE**

### **Global Exhibitions Organiser, IIR Exhibitions Acquires Business Assets of HQ Link, The Leading Exhibition Organiser In The Region**

Singapore, 6 July 2007 - IIR Exhibitions Pte Ltd has acquired the business assets of HQ Link Pte Ltd, the leading Exhibition Organiser in Asia, with effect from 3<sup>rd</sup> July 2007. As part of its strategy to further penetrate and grow its Asia's business, IIR Exhibitions has acquired 3 clusters of exhibitions currently produced by HQ Link thereby doubling its own portfolio in Asia. These clusters include the Industrial Series in PS/HVAC (Pumps, Valves, Compressors & Systems; heating, ventilation, air conditioning) currently held in Singapore, China, Vietnam and India; the Maritime series exhibitions are organised in China, Vietnam and Malaysia, whilst the Career & Education exhibition is held in Singapore annually.

The acquisition of the HQ Link's business events is part of IIR's overall business strategy to expand into Asia. IIR Exhibitions will invest significant financial and staff resources into these series of newly acquired events to further secure the events' position as the leading exhibitions in Asia. These exhibitions have enjoyed tremendous support from key industry organisations, government & associations, which IIR Exhibitions will continue to keep in close contact to seek their support and advice to produce the best events for the whole industry.

Ms Rosalind Ng, Managing Director (Asia) of IIR Exhibitions said, "The acquisition of HQ Link business events significantly extends our events business and gives us a substantial and immediate leading position in the rapidly growing Asian exhibition market. HQ Link's business events will complement our existing events business, geographically and by sectors.

We are acquiring a complementary business which is well established in this growing market sectors and we expect to add value to these businesses through our existing similar industry product lines that can complement these exhibitions across the region. I look forward to welcoming the employees of HQ Link into the IIR/Informa Group".

As investment into the region is high and shows a continuous upward trend, and as the business opportunities presented by this growth are extensive, IIR Exhibitions projects to double its business in the region within a 3-5 year period.

Ms Dilys Yong Mee Hiong, President of HQ Link said, "We have worked hard to develop and grow our business events to be the leading events in the respective industry sectors in Asia but I am delighted to pass over the reins to IIR Exhibitions. With the strength of Informa behind them, I am confident, the series of exhibitions will continue to expand and create a positive business community for our exhibitors, visitors and supporters. IIR Exhibitions has built a reputation for well run and professional events and event management, and I am delighted that our business events will continue to flourish.

IIR is the world's largest combined Conference, Exhibition & Training business with a global network of 45 businesses and 116 operating units. Every year, IIR works with hundreds of thousands of business executives providing them with knowledge and skills through training, conferences, seminars, e-Learning, blended solutions, exhibitions, consulting and mentoring.

IIR Exhibitions is part of the Informa Plc, one of the worlds leading international providers of specialist information for the academic and scientific, professional and commercial business communities. Informa is ranked among the FTSE-250 list with a global network of 150 offices in more than 45 countries employing over 7,500 staff around the world. Informa Group produces over 10,000 events and training courses, distributes 40,000 book titles, 2,000 subscription-based information services including academic journals, magazines, newsletters, real-time information and news services, unparalleled performance improvement solutions, and hundreds of exceptional brands in 70 countries serving several industry sectors including aviation, agriculture, energy, commodities, education, environment, electrical & electronics, entertainment & leisure, healthcare, industrial, infrastructure, food, lifestyle, life sciences, maritime, medical, real estate, property investment & development, printing, publishing, telecommunications, safety, security and transport, etc.

In March, Informa announced its 2006 interim results showing an impressive 42% increase in revenue with a turnover £1,039 billion, and overall strong trading across all three divisions. Operating profit was up 49% to £219 million.

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Notes:

**Acquired business events:**

Career & Education, Singapore; PSA, Singapore; HVAC Asia, Singapore; PSC, Shanghai; PSC Travelling Series China; PSV, Vietnam; HVACR Vietnam; Projects & Infrastructure Vietnam; PS India; HVACR India; Maritime Vietnam; INMEX China, Guangzhou; INMEX Malaysia.