

Media Release

For Immediate Release

Singapore gears up for Largest Career and Education exhibition, CAREER 2008 & EDUCATION 2008

New additions to the show raises event as key marketing platform for the education and recruitment sector

Singapore, 21 February 2008 – Over 500 exhibitors and represented companies from 20 countries armed with educational and job opportunities will be present at Suntec Singapore from the 28th of February to the 2nd of March 2008 for the CAREER 2008 & EDUCATION 2008 exhibition.

The CAREER series has been running for more than 20 years and has grown to become the largest career and education exhibition in Singapore and the region. Divided into two sections, the Employment section and the Education section, the CAREER series of events provides free education and career guidance for students and job seekers alike.

New features for 2008 include a Scholarship Corner, which provides information on scholarships available at the event, and an Online Job and Course Search, which allows visitors to find out what's on offer even before coming down to the event.

Another first for the event is the Silver Talent Pavilion, which will serve as a platform for matured workers seeking employment. This pavilion will feature jobs available for those 45 years and above. This pavilion is timely and is in line with Singapore's focus on continuous employment for the aging population.

Six other pavilions will also be present using CAREER 2008 & EDUCATION 2008 as a platform for recruitment drives, providing education options, and to create awareness about their respective industries. They are The Pavilion of Tourism – A Journey of Discovery, The Built Environment Pavilion, The AeroCareer Pavilion, The Maritime Pavilion, The Singapore Workforce Skills Qualifications (WSQ) Pavilion and The European Pavilion

Complementing the exhibition are over 140 seminar sessions that will run concurrently to provide information on various professions and industries as well as a wide spectrum of career and education options. Talks are also catered to parents on issues relating to parenting. Admission to these seminars are free and is on a first-come-first-served basis.

Other features include a Career Advisory Desk and Education Counselling Corner, a Students Education & Career Guidance Corner, and a Job & Course Seeker Enquiry Service, a Holland Self Directed Search Assessment, and a Career Profiling Corner.

The event is supported by the Ministry of Education and serves as Singapore's key marketing platform for the education and recruitment sector. This important event is committed to providing a wide variety of education choices and employment opportunities for graduates and diploma holders, students of all levels, job seekers and working individuals.

For more information about Career 2008 and Education 2008, please visit www.careerseries.com.sg

Facts at a glance

Event : CAREER 2008 & EDUCATION 2008
Date : 28 February – 2 March 2008
Venue : Suntec Singapore, Halls 601 – 603, Level 6
Admission : Free

Press Contact

Michael Ng
Exhibitions Director
IIR Exhibitions Pte Ltd
T : 63192668
F : 63192669
Email : michael.ng@iirx.com.sg